

# COOKIES POLICY

## **1. Introduction**

BCM Begin Capital Markets CY Ltd (hereafter “The Company”) websites use cookies for its proper operation as well as the best experience of its visitors.

## **2. Definition of Cookies**

Cookies are small text files containing a string of characters that can be placed on your computer or device that uniquely identify your browser and / or device. The information used by browsers (Google Chrome, Mozilla Firefox, etc.) can help to improve the functioning of the Website enabling it to recognize the user's preferences each time the user returns.

Other technologies, including the data we store on your browser or device, the information associated with your device, and other software, are used for similar purposes.

The Company’s website does not request personal information from its visitors while navigating its content. The Company’s website may collect personal information of its visitors / users. Personal information is the data that can be used to identify or communicate with an individual, as well as other information relating to that person. Therefore, the information we collect from you or about you differs depending on the service you choose to use through our Website.

## **3. Cookies Types**

There are generally four categories of cookies. Our Company usually uses one category of cookies - “visit cookies”.

- Visit cookies

These are temporary cookies that remain in the cookie file of your device's browser only during your visit and are deleted when you close the browser.

- First-party cookies

These are cookies installed on the browser and / or hard drive of your device from the site you are visiting. This includes assigning a unique identifier to you to monitor your site navigation. Website administrators often use first-party cookies to manage visits and for identification purposes.

- Third-party cookies

These are cookies used by third parties, such as social networks to track your visits to the various sites they advertise. The site administrator has no control over these third-party cookies.

- Permanent cookies (persistent cookies)

Those cookies remain on your browser even after the browser closes, sometimes for one year or more (the exact length of stay depends on the lifetime of each cookie). Permanent cookies are used when the site administrator may need to know who you are for more than one visit (e.g., remembering your username or your site configuration preferences).

### **Query: How long will the cookies stay on my device?**

For how long a cookie will remain on your computer or on a mobile device depends on whether it is a persistent cookie or a session cookie. Session cookies will remain on your device only until you stop browsing. Permanent cookies remain on your computer or mobile device until they expire or are deleted.

## **4. Services and Third-Party Tools**

Service providers may use cookies and these cookies may be stored on your computer when you visit our site.

We use Facebook Business to analyze usage of our site and provide better user experience. This service uses cookies in order to enable us to advertise our product better and analyze website traffic. You can view the service provider's Cookies and Other Storage Technologies at <https://www.facebook.com/policies/cookies/>.

Also, the company uses Google Analytics to analyze the use of our site. Google Analytics collects information

about the use of the site through cookies. The information collected about our site is used to generate reports about the use of our site. Google's privacy policy is available at <https://www.google.com/policies/privacy/>.

## **5. Collection of Information**

The information that we collect is used to improve the quality of our services, to prevent the abuse or misuse of our services, comply with legal obligations and to make our marketing more efficient. The company collects your IP Address upon accessing client's area and/or trading platform and is in conjunction with the acceptance of the client account opening documentation, in order to improve identification and security.

## **6. Cookies used by BCM Begin Capital Markets CY Ltd**

The Company uses Cookies for the following purposes:

### 1. Situation

We use session cookies to see if you are logged in to our website.

### 2. Advertising

We use cookies to help us run ads of interest to you. The cookie used for this purpose is `_fbp`.

### 3. Personalization

We use cookies to store information about your preferences and tailor our Website for you. The cookies used for this purpose are `_icl_current_language`, `_icl_visitor_lang_js` and `_zlcmid`.

### 4. Analysis

We use cookies to help us analyze the use and performance of our Website and Services. The cookies used for this purpose are `_ga` and `_gid`.

## **Query. How do I manage or delete information about me?**

The data is stored for as long as necessary to provide services to you and other users, including those described above. The information related to you will remain stored until you leave our website.

## **7. Administration of Cookies**

The installation of "cookies" is only allowed with the consent of the visitor / user and after appropriate updating.

The user can modify the browser settings to block some or all the cookies. Most browsers allow you to deny cookies and delete cookies. Methods for this purpose differ from the browser and the version in the release. However, you can get up-to-date information about blocking and deleting cookies through these links:

- a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);
- b) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);
- c) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer),
- d) <https://support.apple.com/kb/PH21411> (Safari);

None of the site's cookies are necessary for its operation. However, disabling or disallowing the use of the Website will either not be accessible and will not display all or part of its content.

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